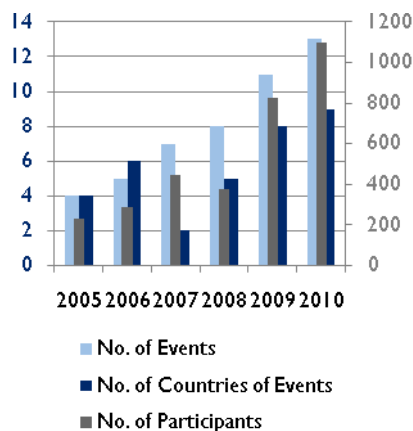
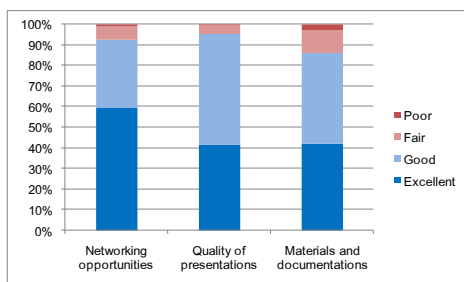




SUCCESS STORY

RCI Events

Bringing together regional stakeholders since 2005



RCI is contributing to the regional dialogue on competitiveness by holding regular events ranging from roundtable for 10-15 practitioners on a specific topic (agribusiness, tourism, etc.) to annual events with over 100 participants.

Overview

One of the main strategic goals of RCI is to share knowledge and information across borders and regions. RCI implements this through electronic media such as the RCI web site, quarterly Newsletters, bi-weekly tourism & agribusiness information, and the bi-monthly InfoShare. To add more value, RCI's most successful tools are the events that bring stakeholders from all countries and regions together to share their experiences and learn from each other.

Evaluation

General assessment of the usefulness of RCI events is overwhelmingly positive.

- Relevance: 96-100% indicated that they found RCI events relevant to their work
- Meeting expectations: 92-100% of attendees said that events have met their expectation
- Continued interest: 93-100% of respondents are likely to attend RCI events in the future

The different aspects of RCI meetings receive very positive ratings (excellent or good at a rate of 86-96%).

Statistics

From 2005 to 2010, RCI has organized about 50 events attended by a total of over 3500 participants, which have included representatives of the private sector (over 40%), local governments, and USAID projects and missions.

The RCI project is implemented by SEGURA/IP3 Partners.